



MAYERS CONSULTING

JOANIE LEEDS PRESENTS: ALL THE LADIES

**A NEW ALBUM FOCUSED ON GENDER EQUALITY,
FEMALE EMPOWERMENT & BREAKING GLASS CEILINGS**

WRITTEN, PRODUCED, RECORDED AND PERFORMED BY WOMEN

***FEATURING GRAMMY WINNING LISA LOEB, LUCY KALANTARI AND GRAMMY
NOMINATED SONIA DE LOS SANTOS, LORI HENRIQUES***

OUT APRIL 3, 2020

All The Ladies, the 9th children's album from **Joanie Leeds**, is a passionate and honest serving of female empowerment folk tunes aiming to inspire young girls and people of all ages and gender identities.

After performing with her band The Nightlights for 10 years, Leeds has joyfully returned to her roots writing and performing folk songs. The inspiration for her latest work came from her life as an outspoken artist and as a single mother raising a daughter. The messaging on *All The Ladies* is personal and deep. As a whole, it's a love letter to being a mother, a provocative look back at her own experiences and a close observation of what she witnesses happening all around her. The powerful and truthful messaging by the singer-songwriter reminds listeners to be bold, be true and to stay united while lifting each other up.

Produced by GRAMMY award winner **Lucy Kalantari**, *All The Ladies* releases this April following International Women's Day, Ruth Bader Ginsberg's birthday and in the same year as the 100th anniversary of the ratification of the 19th amendment, which granted women the right to vote in 1920.

Through 11 songs, the inspired collection challenges and encourages. On the biographical anthem "RBG", Leeds showers praise on the Supreme Court Justice, and then reinforces that young girls can be what they want to be in the fiddle driven "Anything". "You're Beautiful" is a ballad that preaches of inner beauty and features the impressive vocals of Lucy Kalantari while "All the Ladies," a harmonious chorus of impressive female vocalists (Lisa Loeb, Tina Kinney Jones), pushes the concept of joining together: *"I've got your back, will you have mine?"* On "Glass Ceilings" she calls on women to celebrate our independence and to continue to push and prove our strengths harmonizing with Seattle-based Chava Mirel.

Leeds also addresses difficult topics in a child-friendly way such as systemic sexism and a hope for real gender equality in "Half the World", her own journey through divorce and single motherhood in the tender "Rosie Darling" and miscarriages and the motherhood bond in "For You". "Lioness" reflects on the fierce animal instincts of a mother as told from a mama to her cub and the pop infused "If Girls Ruled the World" proposes a matriarchal society suggested by Polly Hall and Carly Ciarrocchi. Lastly she pays tribute and asks for kindness to the ultimate mother, "Mother Earth", the one who we all came from and must protect in return, aided by the voices of Edie Carey and Lori Henriques.

In the predominately male music industry and in the spirit of lifting up women in music, Leeds ensured that 99% of those involved with *All The Ladies* are female; producers, engineers, instrumentalists, guest vocalists, mixing engineer, master engineer, graphic artists, even her

photographer and publicist. A percentage of the Sound Exchange royalties for *All The Ladies* will go to the **National Women's Law Center** who fights for gender justice by driving change in the courts, in public policy, and in society, especially for women facing multiple forms of discrimination.

Music and lyrics for *All The Ladies* are written by Joanie Leeds and produced by Grammy Winner, Lucy Kalantari. Special performers on the album include Lisa Loeb, Sonia De Los Santos, Lucy Kalantari, Carly Ciarrocchi, Lori Henriques, Polly Hall, Amelia Robinson, Tina Kinney Jones, Suzi Shelton, Edie Carey, Chava Mirel, Kyler England, Vered Benhorin, Nelly Rocha, Caylen Bryant, Libby Weitnauer, Rosa Avila, Lisa Brigantino and Lisette Santiago. *All The Ladies* was mixed by Denise Barbarita at MONOLisa Studios and Mastered by multiple Grammy-Winning Engineer, Emily Lazar at The Lodge.

All The Ladies will be available April 3 for streaming on Spotify, iTunes, Amazon Music and anywhere parents are searching for great music.

ABOUT JOANIE LEEDS

For her original kids music multi-award winning NYC- based singer-songwriter Joanie Leeds won first place in the USA Songwriting Competition, an Independent Music Award, a Gold Parents' Choice Award, NAPPA Gold Award, Family Choice Award and she is a John Lennon Songwriting Award Finalist and an International Songwriting Competition Finalist. For the past decade, she has performed songs from her 8 high-energy and interactive albums in dozens of cities across the country at venues and festivals such as Lollapalooza, Clearwater Festival, The Kennedy Center, Lincoln Center, The Smithsonian, CMAs, Hang Out Festival and the Skirball Center in LA. Her music has climbed up the charts to #1 on Sirius-XM's Kids Place Live and has been raved about in People Magazine, Parents Magazine, New York Times, Washington Post and Billboard. For more information: www.joanieleeds.com

ALL THE LADIES TRACKLISTING:

1. If Girls Rules the World
2. Anything
3. RBG
4. Glass Ceilings
5. All The Ladies
6. Lioness
7. For You
8. Beautiful
9. Rosie Darling
10. Mother Earth
11. Half of the World

For more information: Mayers Consulting

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